

OPERATE SMARTER WITH SBTECH MASTERS

10 EXCLUSIVE PRESENTATIONS BY
OUR TOP EXPERTS.

ICE
EXCEL LONDON
FEB 5-6



SBTECH MASTERS PRESENTATIONS

TUESDAY FEBRUARY 5

11:00

**THE BIG PICTURE:
OPENING ICE SHOW 2019**
RICHARD CARTER, CEO

12:00

**MEET OUR MASTERS;
POWERING OUR PARTNERS**
IAN BRADLEY, CHIEF STRATEGY OFFICER

14:00

**REGULATION & INNOVATION:
THE DNA OF SUSTAINABLE GROWTH**
JEREMIE KANTER, CHIEF COMPLIANCE OFFICER

15:00

**GAME CHANGERS:
BUILDING THE FEATURES OF THE FUTURE**
GREGORY KARAOLIS, CHIEF PRODUCT OFFICER

16:00

**EXPANSION:
ACHIEVING OUR PARTNERS EUROPEAN GOALS**
ANDREW COCHRANE, CHIEF DEVELOPMENT
OFFICER

WEDNESDAY FEBRUARY 6

11:00

HOT PROPERTY: REINVENTING RETAIL
GURPAL BENNING, PRODUCT MANAGER, RETAIL

12:00

**GETTING TO THE END ZONE:
LAUNCHING THE BIGGEST PLAYERS**
TSVETOMIRA HAYDUKOVA,
HEAD OF PROJECT MANAGEMENT

14:00

**POWERFUL PLATFORMS &
ADAPTABLE API MODELS**
JOSH SHOHAM, VP R&D
ALEXEI KRASNER, CHIEF TECHNOLOGY OFFICER

15:00

**WHAT TO EXPECT FROM THE US SPORTS
BETTING MARKET IN 2019**
RICHARD CARTER, CEO

16:00

**PLAYING TO WIN:
CAPITALISING ON CASINO**
SHAY MARDAN, HEAD OF CASINO

